



# AU LOOKS

ENGLISH WEEKLY MAGAZINE

ANDHRA UNIVERSITY, VISAKHAPATANM, ANDHRA PRADESH

**ANDHRA UNIVERSITY**

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**August 20 - 26, 2023**

Chief Patron : Prof. P.V.G.D. Prasad Reddy

Chief Editor Prof. K.Samatha

Publisher : Prof. V.Krishna Mohan

Volume :2 Issue : 80 Pages : 8

## Andhra University: A Home Away from Home for International Students

Andhra University has left an indelible mark on our minds. It has won our hearts by making uncompromising decisions about the provision of facilities and security. For decades, Andhra University has distinguished itself by providing a friendly atmosphere, strong care towards its international students. Along with the Telugu culture, we share the different cultures and traditions of our fellow foreign students, a rare quality of unity in diversity of India. This is how international students expressed their utmost gratitude towards their alma mater, Andhra University. This is how the international students revealed their sentiments to AU Looks team of foreign students of the Department of Journalism and Mass Communication. of Journalism. for a special article by AU Looks.



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## AU to Upskill Faculty and Students: Enters MoU with ICT Academy



**AU News, August:** The Andhra University entered into MoU with ICT Academy to upskill faculty members and students of the University and its affiliated institutions on emerging technologies. The partnership aims at training faculty members and students on advanced IT skills. Prof. V. Krishna Mohan, Registrar and Mr.Hari Balachandran, Chief Executive Officer of ICT Academy, signed memorandum of understanding in the presence of Prof. K. Samatha, Rector of Andhra University. The University today announced its partnership with ICT Academy, an initiative of the Government

of India, State Governments, and Industries to empower faculty members and students of the University and its affiliated institutions with advanced IT skills. This partnership aims to drive skill initiatives among faculty and the students of the University and affiliated institutions. The partnership will enable the integration of industry-relevant curricula to educate the faculty members and students on emerging technologies such as artificial intelligence, cybersecurity, robotic process automation, data analytics, etc. As a part of this partnership, ICT Academy will organize outreach programs, certified instructor programs, faculty development programs, and student training and certification programs to make them job ready. Hari Balachandran, Chief Executive Officer, ICT Academy, said "ICT Academy has always strived to empower

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## AU Signs MOU with UK University British Council Director praises Prof. PVGD Prasad Reddy as Dynamic VC



**AU News, August:** The Andhra University entered into an MoU with

University of Highlands and Islands of Scotland, United Kingdom. Speaking on the occasion,

Ms.Janak Pushpanathan, Director of British Council, South India,

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## A-HUB Grant to Empower Innovators VC encourages students to come with new ideas



**AU News, August:** Andhra University Incubation Center (A- hub), is inviting innovators and startups to apply for its AU Nidhi iTBI Ignition Grant Program. The program is designed on the directions of the Vice-Chancellor Prof. PVGD Prasad Reddy to help innovators and start-ups transform their ideas into viable prototypes and products with potential for commercialization. This grant is made possible through the National Initiative for Developing and Harnessing Innovation (NIDHI), a program under the Department of Science and Technology (DST), Government of India. Objectives of the Grant include: to Promote the growth of novel technologies and scientific progress and aid early-stage tech and science startups in scaling, accelerating growth, and reaching milestones; .to elevate the number and quality of tech and science startups in Andhra Pradesh to create a platform for swift experimentation and adaptable

strategies from idea inception to market realization; to support projects straddling the prototype-market gap, ensuring commercial potential; to promote entrepreneurial Culture: Cultivate ntrepreneurship, nurturing tech and science aspirants; and to establish a network linking innovators, academia, and mentors, fostering a dynamic innovation landscape. Funding limit: AU NIDHI

iTBI- Ignition Grant awards will be a minimum of Rs. 2 Lakhs and up to a maximum of Rs. 10 Lakhs per award. Eligibility Guidelines: Who Can Apply Individuals must be 18 or older Indian citizens, with a valid identity proof. Those associated with R&D or academic institutions can apply as individuals or teams. NOC from their institution, and time commitment assurance are mandatory. Startup that are less than two years old since inception, with less than Rs. 25 Lakhs in annual revenue, and incorporated in India with at least 51% equity held by Indian citizens; Applicant(s) must have a science/tech education or experience. Grants must yield a technology-based physical prototype within 12 months. IoT integration is a must.For more detailed guidelines, terms and conditions, please refer to our social media post (AU Incubation), or email incubation. associate@andhrauniversity.edu.in.

## AU Best in Academics



I thought that Andhra University would be good for my major (B. Pharmacy). Basing on its Ranking, I was impressed and wanted to enrol. Even from my first time here, I have had a great experience. Andhra University has a good academic reputation; plus, its city of location (Vizag) makes it perfect.

**Kabira Anthony**  
Bachelor of Pharmacy, Country: Uganda

**AU News, August:** Leaving one's home country to pursue education abroad is undoubtedly a significant decision that comes with both challenges and opportunities. International students often embark on this journey in pursuit of academic excellence, cultural exposure, and personal growth. Andhra University, situated in Andhra Pradesh has been welcoming a diverse array of students from around the world to its campus. Over the years, Andhra University has opened its doors to more than a thousand students hailing from 54 different countries. These international students have chosen Andhra University as their educational destination to gain knowledge across various disciplines. The university's commitment to providing a nurturing environment for international students has made it a sought-after institution for those seeking quality education in India. For these international students, Andhra University has not only been an academic institution but also a second home, offering them a sense of belonging in a foreign land. The university's inclusive and supportive environment has helped students adjust to the new culture, build relationships, and create lasting memories. The stories of international students at Andhra University mirror the broader narrative of students leaving their homes to explore new horizons. Paying tribute to both the quality of education and the welcoming environment is a testament to the institution's commitment to providing a holistic and enriching experience for its students. The support and warmth extended by the Vice Chancellor Prof. PVGD Prasad Reddy, Registrar Prof. V Krishna Mohan, Dean Prof. E.N. Dhananjaya Rao, Associate Dean Dr. G. Srinivasa Rao contribute significantly to creating a sense of belonging for students. A university that fosters both intellectual development and personal well-being can have a profound impact on students' lives. It's evident that Andhra University has managed to provide an environment that nurtures both these aspects.

--Nyangoma Peninah Rukundo  
--Elinuru Lewis Mungere  
--Linh Dan Trinh  
--Lino Julio Viera

## Conducive atmosphere in AU for learning



Campus infrastructure is well maintained at Andhra University. The academic environment is there. A conducive educational environment is conducive to effective learning and personal growth. Everyone is friendly. The university is committed to fostering an inclusive and welcoming environment for all students, including international students. The professors work hard to ensure that students from different countries are happy and fully engaged in their studies and campus life. The importance of not only providing quality education but also creating a supportive and inclusive society. Andhra University provides its students with the best and finest knowledge.

**Krittika dey,**  
Bachelor of Business Administration  
Bangladesh

## Holistic education experience in AU

AU is a school which has filled up my passion for Indian philosophy. Thanks to the support of my lecturers as well as all my classmates and friends at the hostel, my life is a completely content one, I have a sense of belonging here at Andhra University. Andhra University has passion for Indian philosophy. Andhra University has played a vital role in making life satisfying and enjoyable. The lecturers and friends in the hostel have very high feelings. Andhra University provides the key to personal and academic growth. The journey demonstrates the transformative power of education and the impact of a nurturing community. Equally enriching are your continued experiences at university. There are The value of a holistic educational experience that includes both intellectual exploration and strong sense of belonging



**Set Theanit**  
Master course at Philosophy, Cambodia.

## Diverse cultures in AU

I feel ecstatic for the opportunity of graduating this prestigious and historical AU. Coming here has equipped me with practical skills which I will put into practice in the professional world. Andhra University has a number of international students from whom we have networked and made acquaintances who will be a lifetime impact in our lives. Andhra University has helped me to embrace and appreciate the diverse cultures thus improving our cultural relations.



**Francisco Miranda**  
School of International Business, Angola.

## AU has strong reputation in Ethiopia

I was very happy when I got admitted at Andhra University, as it was my target institution during the application process. I selected Andhra University because of its strong reputation as I read from the internet as well as the information that I got from my fellow country mates who were Alumni at Andhra. I hope that the knowledge that I get from this esteemed University will make a great impact in my career path.



**Rodney Chisembe,**  
Department of Business  
Administration, Ethiopia

## Andhra University-A Great Place of Learning

I would like to pay tribute to not only the professional education of the university but also the warm welcome we received from Hon. Vice Chancellor Sir as well as the dean interantional affairs. In my point of view, AU is a great place to cultivate my academic skills and attain spiritual growth



**Tran Thi Lanh PhD Anthropology, Vietnam**

## AU a hub of networking



I chose Andhra University due to its strong reputation and the relevance of the curriculum to my career goals as well as the potential for networking and future career advancement. I am incredibly grateful for the opportunity to be part of this university. While my journey here has been overwhelmingly positive, I have also encountered challenges that have contributed to my growth like adjusting to the rigorous academic demands; this has ultimately strengthened my time-management and problem solving skills.

**Mark Kibor Kemboi**  
Masters of Public Administration, Country: Kenya

## AU- a true International University

Andhra University is a unique University, that's why I chose it. "Computer programs are one of the strongest in India, so this was the right choice for me. I am also able to study with students coming from different cultures and backgrounds. And to top it all off, Andhra University is an "International friendly" institution.



**Dilma Clara Arlindo David**  
Masters of Computer Applications  
Country: Mozambique

## My dream comes true



Coming to AU was one of the best things that happened to me in my life because I have learnt a lot from AU since I attained this scholarship. It made my dream come true, I had always wanted to come to India someday. It has been a great 3-year happy journey in Andhra University.

**Noxolo Nompilo Zulu**  
Bachelor of Business Administration in Finance.  
South Africa.

## AU To Upskill Faculty and Students Enters MoU with ICT Academy

the faculty members and students for the future of work. We welcome our partnership with Andhra University in building new career path for students, address the digital skills gap and the talent shortages. This collaboration will play a crucial role in achieving our goal of making India to transition to a technology-led and a competency based skill developed nation. About ICT Academy: ICT Academy is an initiative of the Government of

India in collaboration with the state Governments and Industries. ICT Academy is a not-for-profit society, the first of its kind pioneer venture under the Public-Private-Partnership (PPP) model that endeavors to train the higher education teachers and students thereby exercises on developing the next generation teachers and industry ready students. Through its various initiatives, ICT Academy has been part of strengthening the

India's four important visions on Skill India, Digital India, Startup India and Make in India. Dr. E.Sankara Rao, President of AU Alumni Association, Prof. Challa Ramakrishna, Chairman, Board of Studies of Journalism and Mass Communication, Prof. M.James Stephen, Dr.B.R.Ambedkar Chair Professor, Mr.Dinakara Reddy, State Head and Mr.B.Praveen Kumar, Regional Manager of ICT Academy and others were present.

## Call for research articles for Gandhian Vision

**AU News, August:** Gandhian Vision is a peer-reviewed journal published annually from Gandhian Studies Centre, Andhra University, Visakhapatnam, Andhra Pradesh. The aim of the Gandhian Vision Journal is to provide a forum to debate and discuss the Gandhian Ideology, Gandhian alternatives in the fields of economics, politics, international relations and its relevance in the context of globalization among academicians, institutions and universities thereby building awareness on Gandhism. It aims to promote Gandhian Ideology that envisages a nonviolent and non-exploitative society. Gandhian studies center, Andhra University plans to bring an issue on 'Gandhian Jayanthi' in the month of October 2023. In this context Prof. K. Sitamanikyam request the faculty, research scholars and others to submit research articles, book review articles, reports and best practices on topic which broadly comes under the purview of Gandhian ideology and Philosophy. Guidelines for Authors: The length of the article may not exceed 3500 words. The margins should be kept 1.5 on the left side and 1.0 on the other three sides. Times New Roman font 12 size and 1.5 space between the lines should be used. An abstract not exceeding 200 words and 4-5 key words should accompany the articles. Keep all the references at the last page of the



article. Articles may be submitted to the email [gandhianvision@gmail.com](mailto:gandhianvision@gmail.com), [aungsc@gmail.com](mailto:aungsc@gmail.com) and attachments processed on MS-Word for Windows with APA style references. There is no need for submitting hard copies of the article. Each author should submit a declaration form after acceptance of the article. One hard copy of the Journal will be posted to the main author. Last date for submission of the articles is 30-09-2023. Priority will be given to the good articles which are posted early. Every article will be reviewed by two peer reviewers. The criteria used for acceptance of articles are contemporary relevance, contribution to knowledge, clear and logical analysis, fairly good English and sound methodology of research. The Editor reserves the right to reject any article which does not conform to the standards set by the journal.

## Guest lecture in "Trade Union and Industry Relations



**AU News, August:** A lecture on "Trade Union and Industry Relations." was organised at the Peter Dekker Smart Seminar Hall at the Department of Commerce and Management Studies, Andhra University recently. The lecture aimed to shed light on the dynamics between trade unions, industries, and employees in the context of the work environment. The resource person for the lecture was Mr. D. Adinarayana, National Vice President of the All India Trade Union Congress (AITUC) for Visakhapatnam Steel Plant and also serves as the General Secretary of the Visakhapatnam Steel Plant Workers' Association. D. Adinarayana shared insights into the relationship between

trade unions and industries, particularly within the framework of the Visakhapatnam Steel Plant. During the lecture, various aspects were discussed, including the role of trade unions in representing workers' interests, the methods employed to foster effective communication

between employers and trade unions, and the implementation of labor laws with a focus on both organizational and national economic development. The Head of the Department, Prof. Jaladi Ravi felicitated Mr. Adinarayana on the occasion. The lecture was attended by students pursuing studies in Human Resource Management (MHRM) and MBA with a specialization in HR. This guest lecture provided an opportunity for attendees to gain a deeper understanding of the intricate relationship between trade unions and industries, and how it influences various stakeholders including employees, organizations, and the larger economy.

## Simhachalam Temple Trustee felicitates AU teachers



**AU News, August:** Director of Physical Education and Sports Sciences, Prof. N Vijay Mohan, and Department Head Prof. A. Pallavi were felicitated by Mr. Gantla Srinubabu, Trustee, Simhachalam Devasthanam for their contribution to promotion of Sports and Games facilities in the campus. Gantla Srinubabu presented a plant and shawl and congratulated them. On this occasion, he said that since the government has increased the retirement age of professors from 62 years to 65 years, senior professors will greatly benefit the varsity. The efforts of the professors to take the students

towards further research are commendable. He is happy All India Inter-University Roller Skating Competition is successfully organized by Andhra University. This time also they wanted to organize All India Inter University Roller Skating Competitions and achieve a hat trick. Prof. Vijay Mohan said Andhra University Vice-Chancellor Prof. PVGD Prasad Reddy has granted permission to Sports department to make use of sports grounds of Andhra University for conducting various sports competitions.



## AU Enters Into MoU With West Bengal Rajya Sainik Board



**AU News, August:** Andhra University entered into an MoU with Rajya Sainik Board of West Bengal for launching a course for the benefit of eligible Veer Naris (wives of martians) and dependents of Armed Forces Personnel, ex-servicemen and also disabled personals. The course will be conducted by Rajya Sainik Board, West Bengal and this will be for 3 years and 5 years programme and the 3 years program is for those who have completed Intermediate, whereas 5 years course is for those who have not completed intermediate examination but qualified SSC examination. The course will be on Bachelor of Arts in Fine and Performing Arts. The intention of this course is to empower the Veer naris those who are

widows and disabled. This program empowers the Defence fraternity who wants to practice fine arts or performing arts and also those who want to get a job in various schools and institutions as craft teacher, art teacher, drawing teacher, music teacher or choreography teacher or in the department of Theatre Arts and Performing Arts. It will be useful for modeling and such kind of art and beautifications like studio or those who can open beauty parlour. The MoU was signed by Prof. V.Krishnamohan, Registrar and Brig. Partha Barik, Secretary of Rajya Sainik Board of West Bengal in the presence of Prof.PVGD Prasad Reddy, Vice-Chancellor. The University Officials and Sainik Welfare department personnel were present.

## Modernized Placement Cell VC



**AU News, August:** Prof PVGD Prasad Reddy alongwith students inaugurated the renovated and modernized placement Cell in Andhra University Engineering College. The placement Cell was modernized with the financial contribution of the Engineering college alumni of 1983-87 batch. On

this occasion, Prof. Prasad Reddy said that the placement Cell should be more active in creating jobs for students. Placement Cell Director Mr. GVR Murthy along with Placement Cell Coordinators, made several suggestions. Alum-ni who contributed to the modernization of the placement cell were felicitated. Rector Prof. K. Samatha, Registrar Prof. V. Krishna Mohan, Engineering College Principal Prof. G. Sasibhushan Rao, Placement Cell Director GVR Murthy, and others participated in this program.



## AU Signs MOU with UK University British Council Director praises Prof. PVGD Prasad Reddy as Dynamic VC

said that the British Council has been promoting educational tieups with Indian University and signing of MoU between Andhra University and University of Highlands and Islands would be a memorable event. Referring Prof.PVGD Prasad Reddy, Vice-Chancellor, sad most dynamic and terrific Vice-Chancellor, Ms.Janak Pushpanathan was all in praise for the tremendous growth and promoting gender equity in academics and research in Andhra University. She said she was impressed with the amazing facilities for incubation, information technology, skilling and other diversified areas in Andhra University. She said the Council conceptualized the Gender parity and gender equity framework in all sectors

and felt happy that the Andhra University has 51 per cent of women students in Engineering courses. Prof. PVGD Prasad Reddy, Vice-Chancellor, said that the University created a favourable ecosystem that facilitate multidisciplinary and diversified requirements. The University has 124 IT companies through its Incubation Centre, and efforts were on to develop food processing start ups and pharmaceutical incubation model to provide 100 per cent employability to all its students. Ms.Sanam Arora, Commissioner, UK International Higher Education Commission, and Chairperson of National Indian Students and Alumni Union, UK, has expressed her happiness over the world class facilities provided in

Andhra University and the conducive atmosphere for international students to pursue their academics. The MoU was signed by Prof.V.Krishna Mohan, Registrar and Ms.Janak Pushpanathan in the presence of Prof. PVGD Prasad Reddy, Vice-Chancellor. Prof. K. Samatha, Rector, Mr.Navinder Kaplish, CEO, Beam Global Services, UK, Mr.Craig Lennox, Director of International Partnerships, Ms.Cindy Choquet, International Recruitment Officer, University of Highlands and Islands, Mr.Harman Hora, Director, EduIn UK, Prof. Challa Ramakrishna, Dean of Media Relations, Dr.G.Srinivasa Rao, Associate Dean, International Affairs and Public Relations, Andhra University, were present.

## India-UK Education Forum



**AU News, August:** A Special event 'The India-UK Education Forum' was organised at Dr.YVS Murthy Auditorium where speakers from the UK talked about opportunities for studying and working in the UK. Prof. K. Samatha, Rector, gave an opening talk at the student event. University of Highlands and Islands is a prominent university in Scotland, UK comprising 12 colleges spread across the Scottish Highlands and

Islands. The purpose of the MoU is to develop academic and educational collaboration in areas of mutual academic interest, including exchange of students and exchange of academic information and materials. The special aspect of this MOU is that UHI has a very strong focus on employment for students, including internships and job interviews, which will benefit AU students who choose to study there in

the future. said Mr.Navinder Kaplish, CEO of Beam Global Services, UK. Ms.Sanam Arora, Commissioner of UK International Higher Education, Mr.Craig Lennox, Director of International Partnerships, Ms.Cindy Choquet, International Recruitment Officer, University of Highlands and Islands, Mr.Harman Hora, Director of EduInUK and others inacted with the students.

**Kondalu receives Ph.D in E&C.E**



**AU News, August:** Mr. Banavathu Kondalu has been awarded doctorate in Electronics and Communication Engineering from Andhra University. Andhra University conferred this doctorate for his research on Design and Development of planar and Conformal antennas for wideband ultra wideband and super wideband applications. Prof. PVGD Prasad Reddy, Vice-Chancellor, handed over the Ph.D. proceedings to Mr.B. Kondalu. The teachers, research scholars and staff of department of ECE congratulated.



**Vidhyullatha receives Ph.D**



**AU News, August:** Ms. V. Vidyullatha has been awarded Degree of Doctor of Philosophy in Botany for her thesis "Studies on Barks Ethnomedicine and Phytochemical screening, biological activity and GC-MS Chemical Profiling of selected Ficus species". Prof. PVGD Prasad Reddy, Vice-Chancellor, handed over the Ph.D. Proceedings to Ms.Vidhyullatha.

**Aravind receives Ph.D in Computers**



**AU News, August:** Mr.P. Aravind has been awarded degree of doctor of Philosophy (Ph.D.) in Computer Science and Systems Engineering from Andhra University. He did his Ph.D on the topic "Failure and Capacity Aware Optimal Placement in Software Defined Networks". Prof.PVGD Prasad Reddy, Vice-Chancellor, handed over the Ph.D. proceedings to Dr.Aravind.

# India on the Moon Rally in AU



**AU News, August:** The National Flag Unveiling Rally organized in the name of 'India on the Moon' at Andhra University was held with great

enthusiasm and vigour. In honor of the recent landing of Chandrayaan-3 on the moon, this program was organized on Friday under the auspices of the various

departments of Andhra University. Engineering College. AU Vice-Chancellor Prof. Prasad Reddy participated as chief guest in this

program and flagged off the national flag rally from the premises of the Engineering College Placement Cell. Speaking on the occasion, he said that India's Moon Mission has received special recognition worldwide. It was a matter of pride for Andhra University that an alumnus was part of this Mission. With the same spirit, he called upon the students of Andhra University to excel in their academics and research as the sky is the limit. As per the wishes of Prime Minister Narendra Modi and State Chief Minister YS Jaganmohan Reddy, who aspire to make India a world leader, youth should set goals and create miracles. Later, NCC and NSS students took out this rally upto Helipad. AU Rector Prof. K. Samatha, AU Registrar Prof. V. Krishnamohan, AU Engineering College Principal Prof.G. Sasibhushan Rao, Prof. Visveswara Rao, Prof. DA Naidu, Prof. Sobhasree, Prof. K Venkata Rao, Prof. T.Shoron Raju,Dr.N.M.Yugandhar, Dr. Asha Immanuel Raj, Prof. Pallavi and others participated.

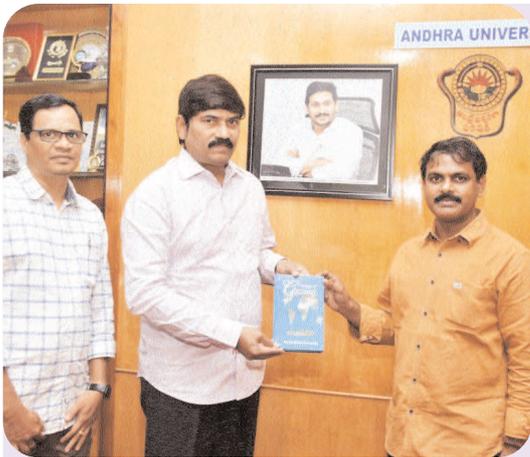
## VC Prasad Reddy interacts with Freshers



**AU News, August:** Vice-Chancellor Prof. P.V.G.D. Prasad Reddy, interacted with the first-year Engineering Students and their parents. During his interaction, he emphasized the benefits of studying at Andhra University, including disciplined education and increased employment opportunities for the students. The students and their

parents expressed their happiness over the personal interaction and orientation from the University Vice-Chancellor. Prof. Prasad Reddy welcomed the new students and their families, provide information about the university's programs and facilities, and motivated students to make use of their academic stay in Andhra University useful. It's a great way to set a positive tone for the students' academic journey and reassure parents about the quality of education their children will receive.

## VC releases the book "Gleanings of Gazing"



**AU News, August:** The book titled, "Gleanings of Gazing" authored by Dr. N. Ravi Vincent was released by Vice Chancellor, Prof. P.V.G.D. Prasad Reddy Andhra University. Dr. N. Solmon Benny was present on the occasion. In this book, Dr. N. Ravi Vincent deals with a variety of themes like the violation of democracy, disorders in life and society, enigmatic diseases,

superstitious beliefs, comparisons and contrasts, miserable lives with hope, unrest, Jingoism in the mask of patriotism, war's impact, a plethora of pains in human life in various forms, misuse of media, death's cruel attacks, longing for love, human emotions and carelessness, a blessing of forgetfulness, the lives from nobodys to some bodys, dichotomy and disharmony in the world, warped nature in human lives and many other global characters with symbolism and metaphorisation with the appropriate usage of language.

## AU to get Industry 4.0 Centre



**AU News, August:** Two senior officials from Samarth Udyog Technology Forum, an institution under the Ministry of Heavy Industry, Govt. of India, Dr. Sadashiv Padhee, Executive Director, and Rajesh Pahadi, Head Operations, visited Andhra University to inspect and identify a suitable site and evaluate the capabilities of Andhra University for establishing an Industry 4.0 Center supported by the Ministry of Heavy Industry, Government of India. They were shown various innovation startup and skill development facilities and interacted with key project staff. They met the Vice Chancellor, Prof. P.V.G.D. Prasad Reddy, and Registrar, Prof. V Krishna Mohan, and expressed their satisfaction with the infrastructure

and great team in place to implement the Industry 4.0 Center in AU and requested that certain civil works be completed in the next 2 months so that the commissioning of the Industry 4.0 systems can be initiated after taking approval from the Ministry. They further said the infrastructure and academic activities on campus are on par with the best of the institutes in the country, and they will be happy to work with Andhra University. Prof. Hanumanthu Purushotham prepared the project report and was instrumental in getting the project sanctioned by AU at a cost of Rs. 3.0 crore. Prof. Prasad Reddy briefly explained various developmental and innovation activities being undertaken during the last 4 years in Australia. Later, the guests were felicitated by the Vice Chancellor Prof. P.V.G.D. Prasad Reddy and Registrar Prof. V. Krishna Mohan in the presence of Prof. H. Purushotham DPIIT-IPR Chair, Prof. P. Mallikarjun Rao, Head of Electrical Engineering, Ravi Eswarapu, CEO of A-Hub, and other officials of AU.

## Registrar inaugurates RO Plant



**AU News, August:** Registrar of Andhra University Prof. V. Krishna Mohan inaugurated the RO Plant at the Andhra University School of International Business. Prof. S. Sarabandi, Director, faculty and students Andhra University School of International Business were present. RO plant is set up with an expenditure of INR

92000/- provides purified drinking water to students, teachers and non-teaching staff daily. With a capacity of 200 litre per Hour (LPH), the water purifiers help remove high TDS, fluorides and other contaminations. Andhra University has taken up this initiative to provide access to clean and safe drinking water to the students of School of International Business.

# Amazing infrastructure in AU AU transforms into top class University



**AUNews, August:** AU News, August: Solid foundations for the bright future of Andhra University were laid by Prof. P.V.G.D Prasad Reddy, Vice-Chancellor, during the last four years by transforming it into a world class university in the country.

Under his leadership, the university has witnessed significant developmental activities and transformations in the areas of Information Technology, Infrastructure building, Incubation Hubs and overall an ecosystem which is conducive for academics and making the students employable.

He has taken strategic steps to shape the future of Andhra University and ensure its relevance for the next century. One of Prof. Prasad Reddy's notable accomplishments is his vision for driving the university's growth and aligning it with the country's aspirations. Recognizing the importance of youth becoming entrepreneurs to achieve the ambitious goal of a five trillion-dollar economy, he launched various initiatives to foster innovation and entrepreneurship among the students. Working in close collaboration with the State's Chief Minister, YS Jaganmohana Reddy,

he established a start-up incubation center, first of its kind in the State, to nurture young minds and their ideas. Additionally, he facilitated the establishment of a research center for the Pharma Sector and a Food Technology lab to prepare students for the evolving needs of the food industry.

Prof. Prasad Reddy played a pivotal role in establishing Andhra University School of International Business on the lines of IIM, an institution that aims to groom youth for global leadership roles. International NHA projects and advanced building algorithms for the field of computer science were also organized under his guidance. Several remarkable buildings have been constructed on the Andhra University campus during Prof. Prasad Reddy's tenure. These buildings are designed to address the university's current needs and are particularly noteworthy for their environment friendly and student-centric design. The architect Prof. Bheemesh, known for his distinctive style, designed these buildings with a focus on green technology, ensuring a free flow of air and traffic within the structures. The new buildings are equipped

with modern facilities, including lifts for the convenience of all students, including those with disabilities. Despite facing challenges such as the Covid-19 pandemic, Prof. Prasad Reddy and the dedicated team of AU engineers succeeded in their efforts. They continued to oversee ongoing projects and initiate new ones, demonstrating their commitment to the university's growth and development. The collaboration among various engineering departments ensured effective monitoring and timely completion of projects. An example of this commitment is the construction of an apartment-style hostel in Sivajipalem, equipped with advanced facilities to enhance the students' living experience. This is a testament to Prof. Prasad Reddy's dedication to improving the overall infrastructure of the university. Under Prof. Prasad Reddy's leadership, Andhra University has witnessed remarkable progress in various domains, including entrepreneurship, research, and infrastructure development. His strategic vision and determination have played a significant role in shaping the university's future and empowering its students for the challenges and opportunities that lie ahead.

Andhra University stands as a prominent hub for research and development, playing a pivotal role in shaping the landscape of higher education. Recognizing the vital importance of providing essential facilities for research, the university has been dedicatedly fostering an environment conducive to innovation, learning, and the growth of human resources. Over the past four years, Andhra University has emerged as a frontrunner in the realm of education and research, setting itself as a benchmark for state universities across the country. As it approaches a new decade, Andhra University remains steadfast in its commitment to offering the necessary resources for scientific research, thereby laying the foundation for the next generation's progress. The university's efforts are exemplified by its ambitious projects that are being established across various domains. These projects have been meticulously crafted to encompass uniqueness and distinctiveness, showcasing the university's innovative approach and commitment to excellence. The recent involvement of the State's Chief Minister, YS Jaganmohana Reddy, in inaugurating and overseeing several of these projects speaks volumes about

the university's impact and importance. The careful design, continuous monitoring, and diligent oversight from inception to completion the dedication of the university leadership and staff in ensuring the success of these ventures. Among those contributing significantly to the success of these endeavors are the AU engineering staff. Their unwavering commitment, diligence, and perseverance in monitoring and supporting these projects have been unparalleled. Their efforts have been instrumental in translating the university's vision into reality. The engineering staff takes immense pride in their role as enablers of future generations, ensuring that the quality resources required for sustained growth and progress are put in place. In essence, Andhra University has not only positioned itself as a leader in research and education but has also established a culture of proactive innovation and dedication. The university's relentless pursuit of excellence, as evidenced by its visionary projects and the commitment of its staff, assures a promising future for both the institution and the generations it serves.



**Accepted as a challenge...**

Officials embrace ideas and take every engineering challenge as a challenge. Many beautiful buildings are available today as they perform their duties enjoying and enjoying the work. The Students' Home, adjacent to AU Arts College, was lying unused for decades. IIM Visakhapatnam has estimated that it will cost around Rs 2.5 crore to remove it and construct a new building. Accepting this as a challenge, AU Engineering Works Dean Prof. Vazir Mohammad accepted the instructions and carried out a special process to increase the strength of the building from the foundations.

Just Rs. 32 lakhs was spent on making this building new and structurally sound to last for another three decades. AU Vice-Chancellor Prof. P. V. G. D. Prasad Reddy paid special attention to Satavahana, another hostel building at the same level. University Engineer Mr. R. Shankara Rao's team worked hard and succeeded in making this building look good and strong. The existing Satavahana hostel has been completely modernized without the need for a new hostel to be built at a cost of around Rs 30 crore. They showed their ability by completing all necessary repairs from building pillars to roof at low cost.



Everything undertaken at the university we are dealing with project quality. We are implementing green technology concepts, without compromising on quality. It is possible to construct buildings in a very attractive way by arranging the architecture in a special way. Old "buildings" are also being adapted to current requirements, making changes. Water harvesting measures have been implemented in all the buildings.

**Prof. Wazir Mohammed  
Dean, Engineering Works  
Andhra University.**



We have completed the construction perfectly on time by following our Vice-Chancellor's instructions from time to time. Responsibilities have been handed over to officers which enabled us to construct the buildings with eco friendly compet.

**R. Shankarao,  
University Engineer,  
Andhra University.**



It seems that the infrastructural development in Andhra University in the last four years has been eye-opening, useful for teaching and research. The buildings were built with prestige. We are all happy to be a part of this process.

**Mr. B. Venkataramana  
Assistant Engineer,**



Our Vice-Chancellor has been working hard for four years for the development of infrastructure. Far-sighted decisions taken by top officials will benefit future generations. It gives me great satisfaction to be a part of this program. -

**A. Veeraswamy,  
Deputy Executive Engineer**



Looking at the development, there is a feeling that something new has come to the varsity. The authorities have developed so much in four years. Students are happy with the development in the hostels. The people of the city are also happy about the construction of new roads. This is all because of our Vice-Chancellor's dedicated vision and commitment to University's progress.

**-Mr. D. Ravishankar, Assistant  
Executive Engineer**